



National
Association of
Co-operative Officials

10/3/2011

NACO would like to extend thanks to all members who completed the recent Membership Benefits survey.

Over 95% of respondents thought that adding extra benefits to membership would be a worthwhile idea, with well over half of our members wanting to see discounted goods and services from national retailers and other co-operatives.

Focusing on members wishes we will be introducing a range of new benefits concentrating on online shopping, leisure, food and drink, and travel. We already have a number of co-operative and national retailers offering great exclusive incentives for our membership and will be adding a greater range over the coming months.

Initially we'll make all the discounted services available via our new website at www.naco.coop and complement this with email to members of new partner organisations and special time-limited offers.

Thanks again to everyone else who took part. We're really pleased with the feedback we've received and we truly hope you see some real benefits in the coming months. After all, that's the Co-operative Advantage!

For more information on our current membership benefits please check our website regularly. Membership benefits are detailed here: www.naco.coop/membership-benefits